These SMS Terms and Conditions ("Terms") govern your participation in any text messaging campaign ("Campaign") conducted by Satori Marketing, LLC ("we," "us," or "our") on behalf of Texas Department of Transportation ("Client"). Your employment with Texas Department of Transportation automatically enrolls you in the campaign(s).

1. Consent to Receive Messages

By providing your mobile phone number and opting into the Campaign, you consent to receive marketing messages, including but not limited to promotional offers, updates, alerts, and other information from Client and/or us via SMS (Short Message Service) texts.

2. Opting Out

You may opt out of receiving messages from the Campaign at any time by texting "STOP," "END," "CANCEL," "UNSUBSCRIBE," or similar keywords to the shortcode provided in the message. You will then receive confirmation of your opt-out, and you will no longer receive messages from the Campaign.

3. Message Frequency

Message frequency may vary depending on the Campaign. You understand and acknowledge that message frequency is not guaranteed and may change at any time without prior notice.

4. Message and Data Rates May Apply

Standard message and data rates may apply to messages sent and received. Contact your mobile service provider for details on your messaging and data plan. By participating in the Campaign, you agree to bear any message or data charges that may apply.

5. Privacy Policy

Your privacy is important to us. Please review our <u>Privacy Policy</u> to understand how we collect, use, and disclose your information.

6. Customer Support

For assistance or support regarding the Campaign or to request help with opting out, you may contact us at sms@satori.agency.

We reserve the right to update or modify these Terms at any time without prior notice. Any changes will be effective immediately upon posting on our website or other designated platform. Your continued participation in the Campaign after the posting of any changes constitutes your acceptance of such changes.

8. Governing Law

These Terms shall be governed by and construed in accordance with the laws of the state of Texas and the United States without regard to its conflict of law principles.

9. Entire Agreement

These Terms constitute the entire agreement between you and us regarding your participation in the Campaign and supersede all prior or

contemporaneous agreements, representations, and understandings, whether written or oral.

10. Contact Information

If you have any questions or concerns about these Terms or the Campaign, please contact us at sms@satori.agency.